



The Structural World

Advertising Rate

Large Size Side Banner (500x500 px)

USD 70/month

The screenshot shows the website's layout with a navigation bar at the top. The main content area features a post about AutoCAD with a thumbnail image of a drawing. To the right of the post is a large yellow rectangular area labeled 'Your Ad Name Here' and 'Ad Space: 500 px X 500 px'. Below the post is a section for 'Modern Data Analytics Mastery' with a thumbnail image of a data visualization. The right sidebar contains a subscription form and a social media feed.

*Avail this plan for 12 months and get 15% discount.

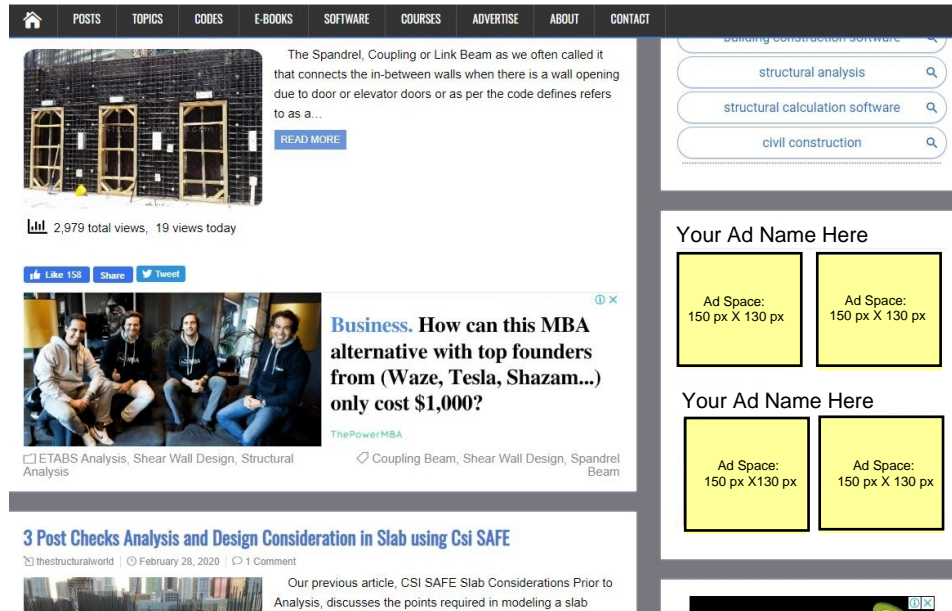
Medium Size Side Banner (330x222 px) USD 50/month

The screenshot shows the website's layout with a navigation bar at the top. The main content area features a post about ETABS with a thumbnail image of a structural model. To the right of the post is a large yellow rectangular area labeled 'Your Ad Name Here' and 'Ad Space: 330 px X 222 px'. Below the post is a section for 'Business. How can this MBA alternative with top founders from (Waze, Tesla, Shazam...) only cost \$1,000?' with a thumbnail image of a group of people. The right sidebar contains a section for 'Watch the latest movies & series plus get Internet at 500Mbps' with a thumbnail image of a movie poster.

*Avail this plan for 12 months and get 10% discount.

Small Size Side Banner (150x130 px)

USD 30/month



**Avail this plan for 12 months and get 5% discount.*

Sponsored Post (written by you)

USD 35/month

We will post your pre-written blog post on our website to promote your product or services. The blog post should be unique and not copied from other blog post/any other materials. The text should be with a minimum of 1000 words and images should be provided by you. Your blog post will also be posted in our social media pages except our YouTube Channel.

**Avail this plan for 12 months and get 10% discount.*

Review/Sponsored Post (written by us)

USD 100

We will write a blog post/review of the services or product that you want to promote and will be posted on our website. This review/sponsored post written by us will also be posted in our social media pages except our YouTube Channel.

Guest Post

Free

We love to have contributions from our readers. We accept guest posts of a structural/civil engineering topic/article with a backlink to your website or an option to acknowledge your name as a contributor. A minimum of 1000 words will be accepted and should be a unique article and should not be copied from your or any other website.

Facebook Page

Free

Sponsored posts written by you and us mentioned above will be posted for free in our Facebook page except individual product/services or on-line courses that you want to promote. Individual product/services will be subjected for further approval from our admin.

YouTube Channel

USD100/video

We promote and mention your product/services as our sponsor for the future video uploads in our YouTube channel. We can also upload your own no copyright claim promotional video on our YouTube channel. An additional charge may apply if you want us to review your product/services and made a minimum of 5-minute exclusive video. These videos will also be posted in our social media pages for free.

Note:

- *We reserve the right to change these price lists, terms and conditions at any time without prior notice.*
- *We reserve the right to approved or reject any advertisement proposal for any valid reason. We are not responsible for any claims or damages arising from your advertisement.*
- *Graphics and link to the landing page use for the advertisements should be provided to us by the client.*



Website: www.thestructuralworld.com

Facebook Page: <https://www.facebook.com/thestructuralworld/>

Twitter: @the_structural

YouTube Channel: <http://bit.ly/tswsubs>

Email: admin@thestructuralworld.com